



- Fair trade-but with a difference. Beautiful clothing, jewellery, and homewares from all over the world, together with local products such as organic carbon neutral cider from small businesses who are putting something back into our community.
- We try to ensure that every product is exceptional in terms of either its social, environmental, or economic impact
- Systematic 'sustainability assessment' which members of the co-operative can contribute to over the internet. In this way you can both see and influence the impact of your purchases, and thereby exercise informed consumer power.
- A community co-operative owned and democratically controlled by the members with financial surpluses reinvested to expand the range of sustainable and desirable products.
- A positive alternative to impersonal, detached, unethical modern consumer culture, and the companies who profit from

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it at the expense of the environment and the world's poorest people.

Good Reasons To Join

Help provide decent jobs

Families make gravel in Malawi
14 year old works all day in the blazing sun to earn £2.50- if he can sell it



Improve housing

Village life-hours to fetch water, no power, no school, you work for the family in return for some food



Encourage skills and hard work

Alternative sources of income for rural villagers help alleviate poverty-if they can access a market



Support training for sustainable local employment

Marvelous Flotea Company Dar es Salaam provides training and employment for 30 disadvantaged youngsters many of whom have subsequently left to set up on their own.



Encourage Innovation

Street children are taught to make jewellery from scrap glass by the Dogodogo Project Tanzania



Preserve traditional crafts

Weaving this vegetable dyed grass fabric provides a vital source of income for women in the Congo. It is incorporated into attractive bags by the Marvelous Flolea Company



Be A Part Of It

- Request a share offer document from info@thefairtrader.coop
- Fill in the form and put it in the post with your cheque
- Keep in touch with our news via the website, blog and facebook

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And give them a future
Children of textile workers -Ganges delta



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